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BUILDING A SMARTER WEB

Conversations with Architects about Drupal

Research, Documentation, and Process

Jeff Traynor, Solutions Architect



Friday, January 31, 14



Good Architecture

Conversations with Architects about Drupal

BUILDING A SMARTER WEB



Good Architecture

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- **Firmatis:** It should stand up robustly and remain in good condition — it should be durable.
- **Utilitas:** It should be useful and function well for the people using it — it should be functional.
- **Venustatis:** It should delight people and raise their spirits — it should be beautiful.



History

Conversations with Architects about Drupal

Architecture

Web Development



History

Conversations with Architects about Drupal

Architecture

- The Craftsman

Web Development



History

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- The Master Builder

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Why?



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The (Obvious) Differences

Conversations with Architects about Drupal

BUILDING A SMARTER WEB



Friday, January 31, 14



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The Role of Documentation

Conversations with Architects about Drupal

BUILDING A SMARTER WEB



The Role of Documentation

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Clarity

- “If you can’t explain it to a six year old, you don’t understand it yourself” – Albert Einstein



The Role of Documentation

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Accountability

- Budgets & Scope creep
- “Being an Advocate for the Owner”



The Role of Documentation

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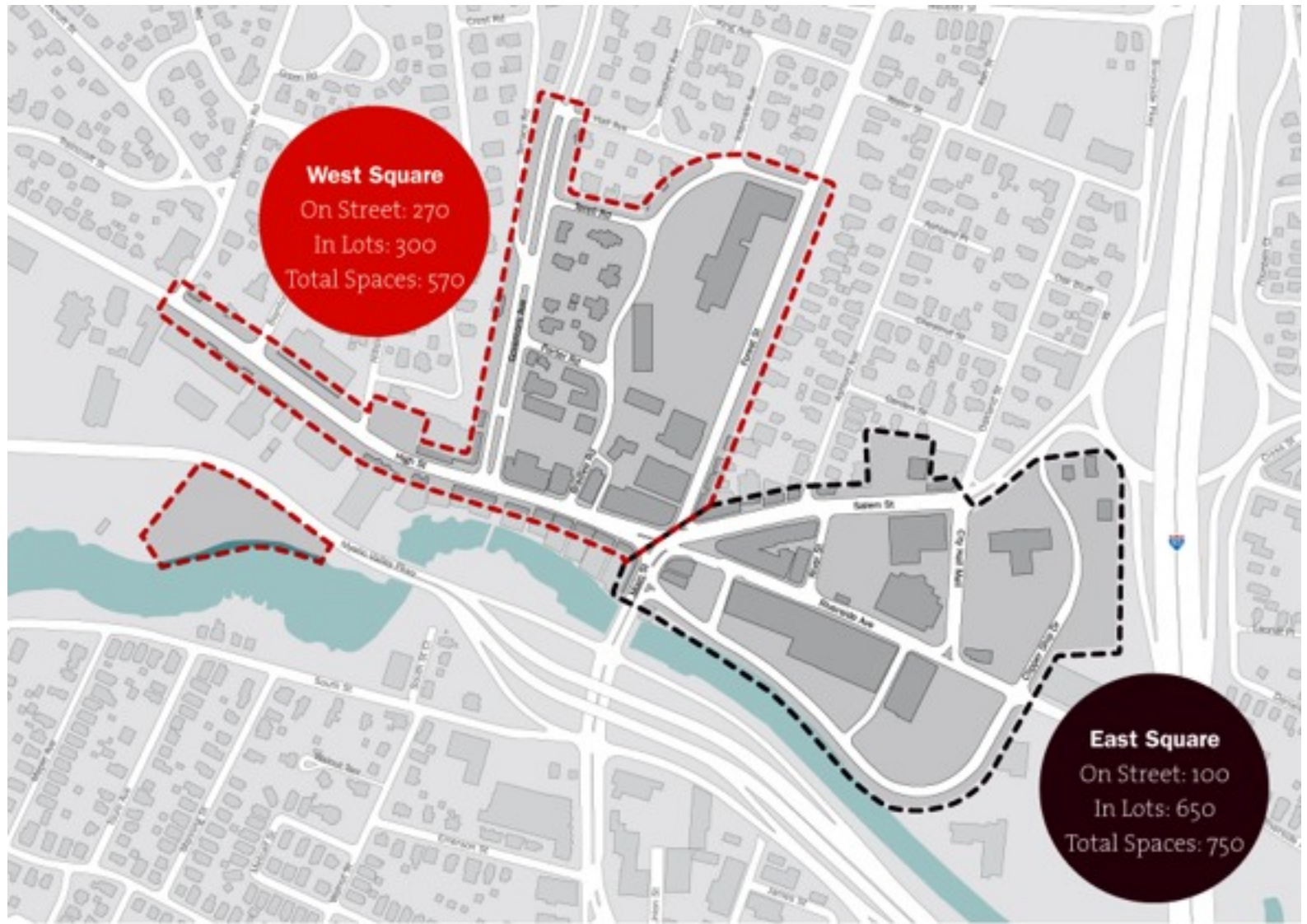
Collaboration

- A shared understanding
- A tool creative process



Feasibility Study

Conversations with Architects about Drupal





User Personas

Conversations with Architects about Drupal

Stanford | ENGINEERING

Persona: Meet *Hyung Choi Park* (grad student) | Category: Students



OVERVIEW

Full Name: Hyung Choi Park
Age: 26
Status: 2nd year Master's student
Technical Proficiency: Skilled with Google search, more reliant on site navigation, keen on texting and mobile devices
Social Media: Follows Stanford on Twitter and Facebook, actively uses Google+

CHARACTER and PERSONALITY

About Hyung

- Looking for an advisor in the School of Mechanical Engineering
- Struggling a little with the English language
- Looking for confirmation that he is on the right path
- His research interests are such that he feels he may need to create a new field of study when he pursues a Ph.D., but needs an advisor to confirm
- Very cross-disciplinary in his interests
- Confused by the many options available to him
- Uses step-by-step directions
- Seeking more guidance and counseling

GOALS

What experience is he looking for?

- He wants to feel like SoE understands his needs
- He wants to improve a process in the SoE that he feels could be made better for international students
- Wants to know if he is a good candidate to pursue a Ph.D. at Stanford, but at the same time worried about the time commitment of a doctorate degree

OBJECTIVES

What is Hyung trying to achieve?

- He wants to find a prof/advisor researching X
- He wants to watch a lecture by Prof X
- Wants to know when event X is happening
- Wants direction on how to pay for his studies
- Wants to know if he can study online for an entire semester so he can go back to his home country for a few months

PAIN POINTS

What frustrates him?

- It's difficult to find specific forms that he's required to fill out
- Can't easily find out where to get help from specific professors or other resources
- Can't easily find event information, especially when on a smartphone
- Unable to find contact information for professor X
- Finds the website's language unclear sometimes, especially for an ESL student

ACTIONS

What is Hyung wanting to do on the website?

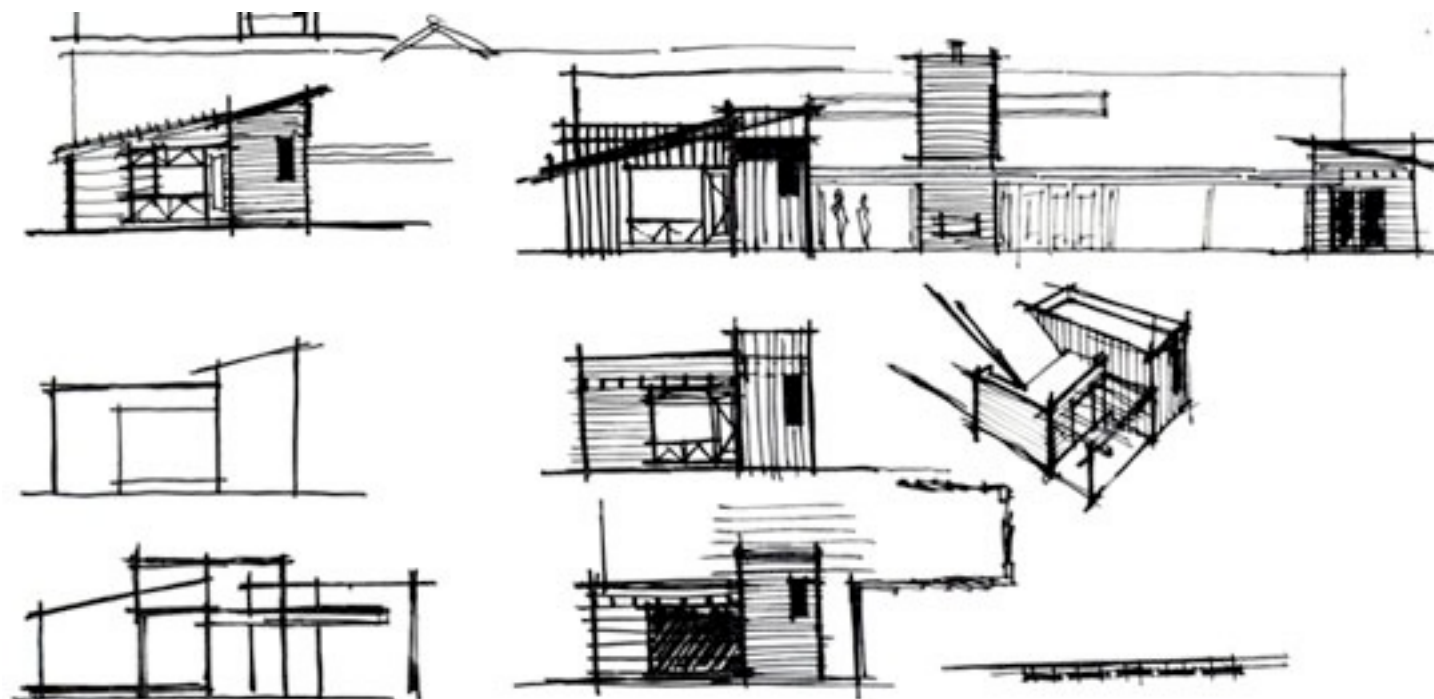
ACTION	TASKS
"I want to be able to contact professors for help."	<ul style="list-style-type: none"> - I want to find prof X's office hours - I want to contact prof X - Who should I talk to if I have questions? - I want to find prof X's office on campus
"I want to discover new events around campus."	<ul style="list-style-type: none"> - I want to know what SoE events I can attend - I want to attend X event
"I want to find student groups so that I can connect with other like-minded students."	<ul style="list-style-type: none"> - How do I join student group X? - I want to start a student group - What student groups can I join? - Are there any groups for ESL graduate students?
"I want to find more resources for international students like myself."	<ul style="list-style-type: none"> - I want a central location to find information for international students - I have a brother who wants to attend Stanford. What are the current criteria he must meet to be admitted as an international undergraduate student? - Can I accept a job as a Research Assistant (RA) as an international student?



Schematic Design

Conversations with Architects about Drupal

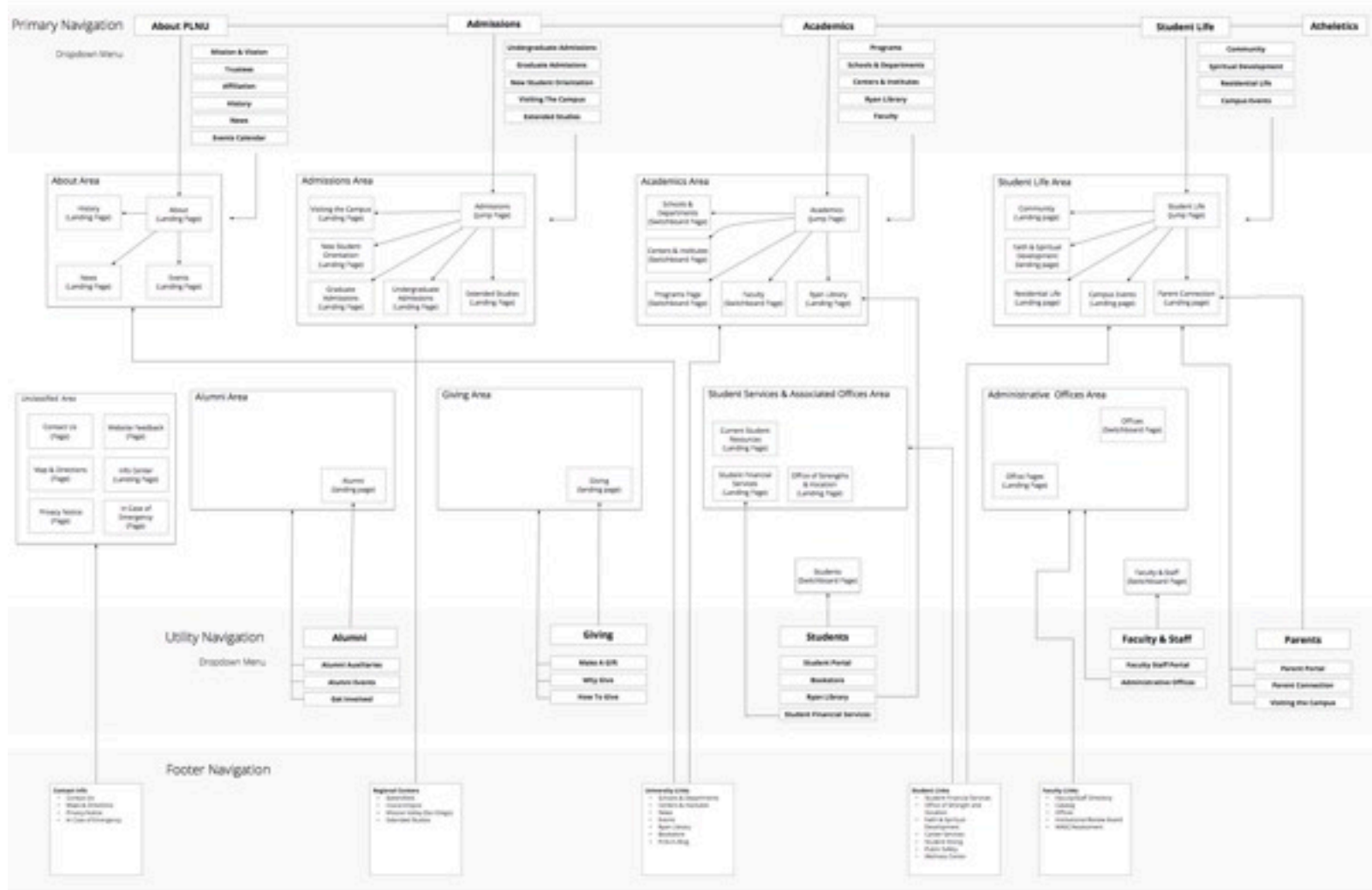
BUILDING A SMARTER WEB





Information Architecture

Conversations with Architects about Drupal





Design Development

Conversations with Architects about Drupal

BUILDING A SMARTER WEB





Wireframes

Conversations with Architects about Drupal

Stanford School of Engineering
Header & Footer

Page 2 of 22

FR-SMR-01: Facebook Integration
Site visitors shall be able to easily share content from the website to Facebook.

FR-SMR-02: Twitter Integration
Site visitors shall be able to easily share content from the website to Twitter.

FR-SMR-03: Google+ Integration
Site visitors shall be able to easily share content from the website to Google+.

FR-SMR-04: LinkedIn Integration
Site visitors shall be able to easily share content from the website to LinkedIn.

The system shall have a search field on every page that users can use to perform a site-wide search. The search results shall be displayed in a logically ordered list.

Stanford School of Engineering
Header & Footer

Page 2 of 22

FR-SMR-05: Navigation & Mega Menu
The site shall have a primary navigation menu that reveals a mega menu with secondary navigation links upon hover/scroll (shown).

Stanford School of Engineering
Home Page

Page 3 of 22

FR-SMR-05: Content Slider
The system shall allow for the creation of image slider widgets on pages, where multiple images and associated text scroll in a content block in a rotating carousel.

FR-SMR-06: Student Affairs Feature
The home page shall promote and link to the student affairs section.

FR-SMR-07: Rotating Quotes
The home page will display one of several quotes about the school of engineering. The quote will change on page refresh. The quote shall include the following:
1. Quote Text
2. Name of person being quoted
3. Affiliation with Stanford
4. Image

FR-NCR-01: Display Latest News on Homepage
The site shall support displaying the latest news headlines posted by S&E staff on the homepage, along with a link to the stand-alone news page. There shall be a minimum of 3 stories displayed.
Content Managers shall also have the ability to override the chronological order and decide what news stories appear on the homepage, and in what order.

FR-EIR-01: Display Latest Events on Homepage
The site shall support displaying the latest events created by S&E staff on the homepage, along with a link to the full events calendar.

FR-SMR-08: Social Media Display
The site shall support listing of all of the latest tweets about the S&E from their official Twitter feed @stanfordeng.

FR-SMR-09: Videos
This front page shall display videos from the video gallery. Site administrators can determine which videos are featured.



Construction Documents

Conversations with Architects about Drupal

1 KITCHEN PLAN SCALE: 3/8" = 1'-0"

2 KITCHEN WALL ELEVATIONS SCALE: 3/8" = 1'-0"

3 KITCHEN ISLAND ELEVATIONS SCALE: 3/8" = 1'-0"

4 PANTRY ELEVATIONS SCALE: 3/8" = 1'-0"

5 DINING ROOM ELEVATIONS SCALE: 3/8" = 1'-0"

EQUIPMENT LIST FOR REFERENCE ONLY

#	DESCRIPTION	MODEL	CONTACT
1	THE MASONRY BUILT IN TRIPLE OVER-CORNER	MODEL: FORMER	T. 1.800.524.2338
2	THE MASONRY BUILT IN TRIPLE OVER-CORNER	MODEL: FORMER	T. 1.800.524.2338
3	THE MASONRY BUILT IN TRIPLE OVER-CORNER	MODEL: FORMER	T. 1.800.524.2338
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Design Mockups

Conversations with Architects about Drupal

BUILDING A SMARTER WEB





Contract Administration

Conversations with Architects about Drupal



- Proprietary Specifications
- Performance Specifications



Technical Design Document

Conversations with Architects about Drupal

JIRA Eper Jensen History Filters Log Out

HOME BROWSE PROJECT END ISSUES CREATE NEW ISSUE PLANNING BOARD TASK BOARD QUICK SEARCH:

Filter: View Edit New Manage

Name: Filter sharing in Jira

Summary

- Project: JIRA
- Query: "+filter +share" in Summary or Description Fields
- Resolutions: Unresolved

Operations

- Edit current filter details
- Save as new filter
- Subscriptions for current filter

Issue Navigator — Filter sharing in Jira

Displaying issues 1 to 31 of 31 matching issues. [Refresh]

Current View: Browser | Current Fields | Fields | Full Context | XML | RSS | Issues | Comments | Word | Excel | All Fields | Smart Fields | Charts

- Configure your Issue Navigator
- Set Column Order for filter

T	Key	Summary	Assignee	Updated	Pr	Status	Res	Fix Version/s	Votes	Created	Due	Reporter	Labels
	JIRA-2500	permission to un-share filters	unassigned	21/Jul/05		Open	UNRESOLVED		22	25/Apr/05		Shannon Healy	
	JIRA-2509	Filter Sharing Permissions	unassigned	09/Nov/05		Open	UNRESOLVED		0	07/Nov/05		EMILY SHAW BRADSHAW	
	JIRA-2521	Ability to hide a shared filter	unassigned	23/May/06		Reopened	UNRESOLVED		11	22/Jun/04		Wife, Steve	
	JIRA-2520	Ability to subscribe to shared filters	unassigned	26/Mar/06		Open	UNRESOLVED		2	31/Feb/05		Gabriel Jonest	
	JIRA-14544	Offer shared filters in JIRA Standard	David Scull (Inactive)	21/Apr/06		Open	UNRESOLVED		0	21/Apr/06		Chris Harris	ongoing
	JIRA-2029	Allow shared filter for 'Current user'	unassigned	26/Sep/04		Open	UNRESOLVED		1	31/Mar/04		Nicholas Fitzpatrick (Inactive)	
	JIRA-2040	Filter shared status icon in Saved Filters panel	unassigned	26/Oct/06		Open	UNRESOLVED		3	23/Sep/05		Jason Wilson	
	JIRA-12222	Expose the filter sharing data in RemoteFilter	unassigned	05/Mar/07		Open	UNRESOLVED		2	05/Mar/07		Arnon Minkovitz (Inactive)	
	JIRA-2521	Allow filters to be built upon other shared filters (combined filters)	unassigned	12/Feb/06		Open	UNRESOLVED		32	30/May/05		Andy Armstrong	
	JIRA-14542	Allow Sharing A filter With Specific User(s)	unassigned	27/Nov/07		Open	UNRESOLVED		2	26/Nov/07		Paul Linnas	
	JIRA-2123	Share filter per project (or project category)	unassigned	13/Sep/05		Open	UNRESOLVED		7	31/Mar/05		Ray Dal, Thomas	
	JIRA-14901	Share filter picks up 'current filter' in session instead of the one I clicked to share	unassigned	22/May/06		Open	UNRESOLVED	2.13.x	0	21/May/06		Chris Minkovitz (Inactive)	
	JIRA-12122	Ability to Edit filters Column Order for pre-defined and shared filters	unassigned	29/Jul/07		Open	UNRESOLVED		0	29/Jul/07		Sergiy Lavrenko	
	JIRA-12215	Sharing the filter resets the group selection if other than group radio button was selected	unassigned	04/Mar/07		Open	UNRESOLVED		0	04/Mar/07		Dustin Mackinnon (Inactive)	
	JIRA-15518	Fix up the description of the global Create Shared Objects permission	unassigned	01/Sep/08		Open	UNRESOLVED	2.13.x	0	31/Sep/08		Arnon Minkovitz (Inactive)	
	JIRA-2565	Project-level Filters	unassigned	15/Jan/08		Open	UNRESOLVED		45	12/Jun/05		Nick Moutelle	
	JIRA-1522	merge saved/global filters with 'project filters'	unassigned	27/Jul/07		Open	UNRESOLVED		0	05/May/07		Tim Dutton	
	JIRA-25821	Allow administrators to manage	unassigned	26/Aug/08		Open	UNRESOLVED		101	26/Apr/06		Michael Cook (Inactive)	

A Process Oriented Approach

Conversations with Architects about Drupal

BUILDING A SMARTER WEB

“Seek to understand a design problem before chasing after other solutions.”

A Process Oriented Approach

Conversations with Architects about Drupal

BUILDING A SMARTER WEB

“Don’t force-fit solutions to old problems onto new problems.”

A Process Oriented Approach

Conversations with Architects about Drupal

BUILDING A SMARTER WEB

“Remove yourself from prideful investment in your project.”

A Process Oriented Approach

Conversations with Architects about Drupal

BUILDING A SMARTER WEB

“Be slow to fall in love with your ideas.”

A Process Oriented Approach

Conversations with Architects about Drupal

BUILDING A SMARTER WEB

“Make design decisions conditionally, with the understanding that they might not work as you continue towards a solution.”

A Process Oriented Approach

Conversations with Architects about Drupal

BUILDING A SMARTER WEB

“Know when to change and when to stick to previous decisions.”

A Process Oriented Approach

Conversations with Architects about Drupal

BUILDING A SMARTER WEB

“Accept as normal the anxiety that comes from not knowing what to do.”

A Process Oriented Approach

Conversations with Architects about Drupal

BUILDING A SMARTER WEB

“Always ask ‘What if...?’ regardless of how satisfied you are with your solution”

A Process Oriented Approach

Conversations with Architects about Drupal

BUILDING A SMARTER WEB

“Properly gaining control of the design process feels like losing control of the design process.”

A Process Oriented Approach

Conversations with Architects about Drupal

BUILDING A SMARTER WEB

“An improved design process is the most important thing you’ll take with you to your next project.”



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Thank You

Please get in touch at:

www.imagexmedia.com